

**GROUNDED
WINE
COMPANY**

PUBLIC RADIO

RED WINE /2017 PASO ROBLES – CALIFORNIA	
JOSH PHELPS – WINEMAKER	\$25.00
<p>Public Radio is my invitation to you to enjoy the freedom of your own ideas, your own sensitivities, and to embrace the realities of your own personal zeitgeist. The call-letters “KF6RXB” on the label are a nod to my grandfather—these were his call letters as an amateur radio enthusiast, granted to him by the FCC.</p>	
<p>VINTAGE The 2017 growing season started out on a positive note, with warm weather during bloom and fruit set, and no frost events. Fruit for the 2017 PUBLIC RADIO was sourced exclusively from select vineyard blocks in the Westside region of the Paso Robles AVA. The regular influx of cooling ocean breezes entering Westside through the passes of the Templeton Gap were frequent enough in 2017 to mitigate the high mid-season temperatures. A cool September helped maintain vine balance and very high fruit quality, and allowed the fruit to ripen gradually during its last phase of maturation.</p>	
<p>WINEMAKER NOTES Visually inviting with its bright garnet color, the 2017 PUBLIC RADIO shows super fresh aromas of Bing cherry, strawberry and raspberry, with very subtle hints of violet and allspice. On the palate, the wine is seamless and has perfect balance. Fresh acidity, supple tannins and red fruit flavors create a synergy that is absolutely captivating and expressive of the very best that a Grenache-based wine can possibly offer, including a very long fragrant finish.</p>	
<p>WINEMAKING Following fermentation in open-top tanks, 2017 PUBLIC RADIO was aged for 16 months in French oak puncheons (20% new).</p>	
<p>COMPOSITION 90% Grenache, 10% Syrah</p>	
<p>GWCo. Founded by winemaker Josh Phelps, Grounded Wine Co. is an all American, grassroots brand that strips back the layers to focus on what’s in the bottle.</p>	
CASE COUNT: 1,500 CASES	ALC. BY VOL. 14.1%



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