

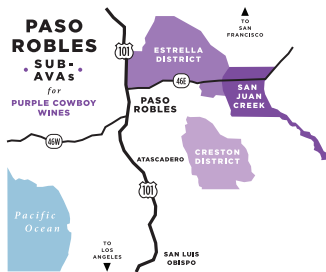


**L**egend has it that there once was a group of winemakers who loved to ride rodeo on the weekends. They tasted so much red wine while putting the blends together that their teeth turned purple. They became known as the Band of the Purple Cowboys.

2020  
 PASO ROBLES  
**TRAIL BOSS**  
 CABERNET SAUVIGNON



This dark, rich Cabernet Sauvignon is sourced from the eastern side of Paso Robles, CA which is warmer, drier and produces full-bodied wines with soft tannins and balanced acidity. Beautiful aromas of dark Bing cherry and black currant are accented with a hint of cedar and vanilla. Rich and full-bodied with black fruit flavors and cigar box spice. Delicious with all beef preparations including thick grilled cowboy steaks, tri-tip, roasts, stews and burgers.



APPELLATION Paso Robles  
 VARIETAL 88% Cabernet Sauvignon  
 12% Petit Verdot  
 ALCOHOL 14.5%  
 UPC 8 57151 00315 8



Purple Cowboy is honored to support **Tough Enough To Wear Pink**, the western community's grassroots campaign to battle breast cancer. To date, \$37 million has been raised at rodeos and western events to support families facing breast cancer, early detection, and research. Purple Cowboy is proud to give you a tasty new reason to lend a hand.



TASTE *the* LEGEND

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