



The legend has it that there once was a group of winemakers who loved to ride rodeo on the weekends. They tasted so much red wine while putting the blends together that their teeth turned purple. They became known as the Band of the Purple Cowboys.

CAN- TINA ROUNDUP

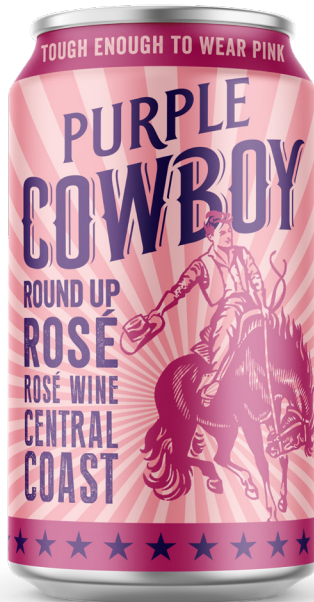
Purple Cowboy Wines' CAN-tina series, made exclusively for Wrangler National Finals Rodeo,[®] breaking the bold barrier with a brand new look.



PURPLE COWBOY
**CHUTE BOSS
CHARDONNAY**

CENTRAL COAST
375ml | 14% Alc. By Vol.

100% Chardonnay;
12 months in stainless steel



PURPLE COWBOY
**ROUND UP
ROSÉ**

CENTRAL COAST
375ml | 12.5% Alc. By Vol.

A blend of Pinot Noir and Grenache; 9 months in a mix of stainless steel and French oak



PURPLE COWBOY
**RANCH BOSS
RED**

CENTRAL COAST
375ml | 14% Alc. By Vol.

A blend of Zinfandel, Syrah and Cabernet Sauvignon; 14 months in a mix of American and French oak, 3 months in stainless steel

PURPLE COWBOY IS PROUD TO SUPPORT



**PURPLE
COWBOY**
TASTE the LEGEND
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