

# LAYER CAKE



## PRIMITIVO

PUGLIA ~ ITALY

### Brand Story

Layer Cake's name was born out of the simplicity of something handmade, a quality token of love like a cake your grandmother would have made for you on a special occasion. With richly layered flavors from the best regions on earth, Layer Cake wines have a level of depth and complexity that allow you to taste the terroir of the wine-making region, the unique characteristics of the fruit, and the experienced touch of the winemaker.

### Sourcing

Our Primitivo (a.k.a. Zinfandel) is sourced 100% from old Primitivo vines in IGT Puglia, Italy. Some vineyards contain vines so old they date back to Roman times. The soils are red, iron-rich clays with large calcareous rocks, shells and coral from ancient seabeds.

### Winemaking Notes

Carole Meredith of UC Davis, the most important genetic academic in the world of wine, has confirmed Primitivo & Zinfandel have identical DNA. Primitivo and Zinfandel; however, have not been officially defined as synonymous by the TTB. We presented Dr. Meredith's findings with the Layer Cake Primitivo label and received the first-ever Certificate of Label Approval with Primitivo and Zinfandel used as synonyms on the label.

### Tasting Notes

Big, inky-black fruit, spice and white pepper; layered and rich in the mouth with jammy black cherries, truffles, espresso and a dense, creamy texture. Always in the background are hints of the old sea beds that are the Puglia terroir. By far the most versatile wine in the Layer Cake lineup; the big power makes it work with all kinds of meats and roasts, the soft textures and sweet, ripe fruit make it one of the few red wines that works amazingly well with spicy foods.

### Pairing Strategy

Pair this full bodied wine with full bodied dishes, highlight the berry flavors in the wine by using berries in sauces, or pair with your favorite pasta covered in meat ragu.

*Nancy Walker*

WINEMAKER - NANCY WALKER

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