

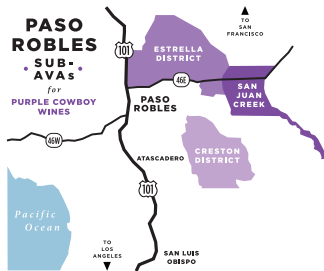


**L**egend has it that there once was a group of winemakers who loved to ride rodeo on the weekends. They tasted so much red wine while putting the blends together that their teeth turned purple. They became known as the Band of the Purple Cowboys.

2018  
PASO ROBLES  
**TENACIOUS RED**  
RED WINE



This gutsy blend of Petite Sirah, Syrah, Malbec, Cabernet Sauvignon, and Graciano comes from Cowboy Wine Country—Paso Robles, CA. The wine is fruit-forward and full-bodied with aromas of brambly blackberry, dark black cherry, and cocoa. Soft, juicy black fruit on the palate with leather and spice undertones. The traditional cowboy dish of Paso Robles is Tri-Tip of beef, grilled over a red oak fire, and served with baked beans, garlic bread and a green salad. Enjoy with barbecue, grilled, braised or roasted meats and other hearty fare.



APPELLATION	Paso Robles
VARIETAL	35% Petite Sirah, 25% Syrah, 23% Malbec, 15% Cabernet Sauvignon, 2% Graciano
ALCOHOL	13.5%
UPC	8 57151 00314 1
SRP	\$15



Purple Cowboy is honored to support **Tough Enough To Wear Pink**, the western community's grassroots campaign to battle breast cancer. To date, \$35 million has been raised at rodeos and western events to support families facing breast cancer, early detection, and research. Purple Cowboy is proud to give you a tasty new reason to lend a hand.

**PURPLE  
COWBOY**

TASTE *the* LEGEND

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