



INTRODUCING WHIP SAW

{ RYE WHISKEY }

A smooth yet deliciously spicy rye whiskey, crafted from a blend of aged whiskeys—up to 7 years old—and finished in experienced French oak wine barrels.

Deep amber color. Aromas of spicy candied fruit cake, bergamot, earth and wood smoke with a hint of black truffle and banana. Rich, complex flavors of citrus, caramel and butterscotch, baking spice with a touch of ginger. A smooth, lingering spicy finish. Delicious neat and extraordinary in a cocktail.



According to statistics by the Distilled Spirits Council of the United States (DISCUS), rye whiskey had the largest volume increase for any major spirit category tracked (end-year 2015). Volume was up 19.5 percent year on year, adding to a now six-year stretch, which has seen volume increase 662 percent, from 88,000 to 671,000 cases sold.

“The length and richness of the older whiskey balances the bright fruit and spice of the younger whiskey, and the French oak barrels bring it all together. Blending it was a thrill.”

BOB CABRAL



WHIP SAW RYE WHISKEY

Matured up to 7 years

90 Proof

Mash Bill:

76% Rye*

21% Corn

3% Malted Barley

*(*Rye must be 51% or more of the mash bill to be rye whiskey)*

Additional mellowing of more than 6 months in experienced French oak wine barrels

VVE SKU WHINVR7

UPC/EAN 8-39146-07716-0

SCC-14 20839146077164

COLA # 17190001000036

PACK SIZE 6 x 750ml CARDBOARD

BOTTLE DIMENSIONS (DIAMETER X HEIGHT) 3.75 x 11

BOX DIMENSIONS (WxLxH) 7.50 x 11 x 12

BOX WEIGHT (LBS) 18

BOXES PER LAYER 20

BOXES PER PALLET 100

PALLET DIMENSIONS (WxLxH - Excluding pallet)

37.75 x 45.5 x 58.5

Whip Saw Rye Whiskey proudly joins The Splinter Group family of outstanding spirits and Partner Vermouth



SLAUGHTER HOUSE WHISKEY

{ TOP SELLING POINTS }

- Matured 9 years | **88 Proof**
- Mash Bill: 85% Corn, 6% Rye, 8% Wheat, 1% Malt Barley
- Additional mellowing in experienced French oak wine barrels
- 6 x 750mL



STRAIGHT EDGE BOURBON

{ TOP SELLING POINTS }

- Blend of 5, 7, and 8 year Bourbon from Kentucky and Tennessee
- Tamed with spring water from Alexander Valley | **84 Proof**
- Mash Bill: 70% Corn, 17% Rye, 13% Malted Barley
- Additional mellowing in experienced French oak wine barrels
- 6 x 750mL



IT'S ABOUT THE BARRELS

Winemakers have a very personal—even obsessive—relationship with oak that speaks to their style preferences. You will find

Bob Cabral in the oak forests of France selecting the trees that will best partner with his meticulously produced wines. Our whiskies are aged in the same spice cabinet of French oak wine barrels that add complexity and nuance to red wines. But, we don't use just any experienced French oak wine barrels. Our secondary aging process uses barrels that previously held Bob Cabral's amazing wines.



IT'S ABOUT THE COOL WINEMAKER



Renowned winemaker and whiskey aficionado Bob Cabral (formerly Williams Selyem) is part of the team, continuing the legacy of winemaker-crafted spirits. Bob achieved Winemaker of the Year honors from Wine Enthusiast in 2011. He is also noted for having made the first American Pinot Noir to be awarded 100 points from a major wine publication. He is a maverick in grape growing and winemaking, and now in spirits and vermouth.

IT'S ABOUT THE WATER

Our water comes from an aquifer deep beneath vineyards at the base of Moon Mountain in Sonoma. This is about as artesian as water gets and its purity, pH and vital trace elements are critical to the the proofing process and the character.



**THE SPLINTER
GROUP**

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